

Privacy Policy

1. General Information

We take the protection of your personal data very seriously. We therefore process your data exclusively on the basis of legal provisions (Swiss Data Protection Act, GDPR). This privacy policy informs you about the most important aspects of data processing within our social web application.

2. Data Controller

The data controller for this website is:

Isabel Lavanchy

Bremgartnerstrasse 81

8003 Zürich

Schweiz

E-Mail: mail@ambyt.io

3. Collection and Processing of Personal Data

We collect and process personal data that you voluntarily provide when using the application, e.g., during registration, in user profiles, or when posting messages or comments.

4. Use of Data

The collected data is used to provide and improve our services, to communicate with users, and to ensure technical security.

5. Disclosure of Data

Your data will only be shared with third parties if it is necessary to fulfill a contract, required by law, or if you have explicitly consented.

6. Your Rights

You have the right to access, rectify, delete, restrict processing, data portability, withdraw consent, and object. If you believe that your data is being processed unlawfully, you can contact the relevant supervisory authority.

7. Contact

If you have any questions about data protection, you can contact us at info@ambyt.io

8. Use of Artificial Intelligence (AI)

We use Artificial Intelligence (AI) to personalize the user experience according to your interests. The AI analyzes usage patterns within the platform to suggest relevant content. We strictly ensure that your data is not misused or shared with third parties. Selling data to third parties is explicitly excluded. These personalized suggestions apply only to content

within the platform in a B2C context and are solely intended to improve your experience.

In addition, academic studies are prospectively planned in which we aim to train our own AI model. The goal is to investigate how a user community develops in a more or less closed system when personalized content is provided via AI. These studies will follow academic and ethical standards, with the protection of your data being our highest priority.

The planned studies will, of course, only be conducted using anonymized user data. In addition, we plan to implement Explainable AI (XAI), allowing users to understand how the AI makes decisions and how it influences their individual experience. Our goal is to support users in evolving into the best version of themselves – in a transparent, comprehensible manner that respects their privacy.